



Emil Chan '06
First Vice President - Projects
BayernLB

A solid, internationally recognized MBA program for working professionals
AACSB Accredited – the gold standard of management education accreditation

The University of Northern Iowa

An exceptional state university

THE UNIVERSITY OF NORTHERN IOWA (UNI) is located in the Cedar Falls/Waterloo metropolitan area (pop. 105,000) in the state of Iowa in the Midwestern region of the United States. Nearly 12,000 bright, enthusiastic students from 46 states and 78 countries come to UNI to earn a degree each year. UNI is accredited by the North Central Association of Colleges and Schools, which has given approval for UNI to operate in Hong Kong, and proudly offers 120 undergraduate and 70 graduate degree programs.

There are five colleges within the university: the College of Business Administration, the College of Education, the College of Humanities and Fine Arts, the College of Natural Sciences, and the College of Social and Behavioral Sciences. UNI's business college offers outstanding degree programs in the following areas: Accounting, Economics, Finance, Management, Management Information Systems, Marketing, and Real Estate.

UNI is internationally recognized as having one of the finest business schools in the United States. These are just a few of our many university and business school honors:

- Accredited by the *Association to Advance Collegiate Schools of Business (AACSB)* – the highest recognition for business schools and earned by only 15% of business schools worldwide
- Received a student academic experience rating of 89 out of 100, placing UNI's MBA program in the top 20% of *The Princeton Review's 290 Best Business Schools* in the world

- Ranked second among the Midwest's top public universities for the past 10 years by *U.S. News & World Report*
- Superior student performance on professional examinations: Certified Public Accountant (CPA) – consistently in the top 10; Chartered Financial Analyst (CFA®) – double the average pass rate; Certified Global Business Professional (CGPC) – 80% pass rate



Our Hong Kong students have contributed to UNI's earned excellence by placing second out of 400 teams in the fall 2006 Business Capstone Challenge Competition. Given the quality of our Hong Kong students, we expect to see more achievements like this.



Amy Leung '04

“Receiving my MBA through UNI’s Hong Kong program was definitely one of the best experiences of my life. I was impressed with every aspect of the program: the quality of teaching, the courses, the 12-month time schedule, manageable class times, and sharing and forming friendships with my classmates.

“To keep those relationships going, we recently set up an alumni association in Hong Kong for UNI MBA graduates. Events are held approximately every two months, ranging from karaoke to playing soccer. The main spirit, however, is to promote UNI, the MBA program, and help alumni make connections to help them succeed in the business world.”

Amy Leung '04
Director, Regional Bancassurance
American International Group

President, UNI MBA Alumni
Association – Hong Kong



The UNI MBA Program in Hong Kong

Outcomes for an outstanding American education

THE UNI MBA PROGRAM IN HONG KONG is designed for working professionals who possess the discipline necessary to successfully complete a rigorous management education program. Your year as an MBA student will be intense and fast paced, with hard work the norm. It is your hard work and commitment that will allow you to move quickly toward your personal and professional goals.

For the diligent student, the program's final requirement, a team-based capstone project, can be completed in as little as three months. Just imagine. A solid, U.S., AACSB-accredited MBA in just 15 months. Now that's a worthwhile investment!

Program Benefits

- **Internationally Recognized** as one of America's top business schools. Having an MBA from UNI is highly regarded and can open many doors.
- **Fits Your Lifestyle.** With just 10 four-week courses and one capstone experience, you can continue your career while taking classes during the evening and on weekends.
- **Reasonable Length.** In as little as 15 months, you can complete your degree and confidently accept new challenges and greater responsibilities with your employer.
- **Easy to Integrate.** By focusing on leadership, teamwork, problem-solving, decision-making, and communication skill development, what you learn in class can immediately be applied to your current position.

- **Exceptional Faculty.** Faculty members with outstanding academic credentials bring their professional business expertise to Hong Kong, which allows you to learn face-to-face from the best and brightest.
- **Opportunities for Networking.** An active MBA Hong Kong Alumni Association offers professional development and social networking opportunities, which helps further your education and advance your career.

Program Outcomes

After completing the UNI MBA program in Hong Kong, you will be able to demonstrate the following capabilities:

- Apply current business practice and management techniques to effectively manage an organization's day-to-day operations
- Scan the business environment for opportunities and threats, and strategically plan for the future
- Use critical and creative-thinking skills to address complex business issues, gather information, identify and evaluate options, and make ethical choices
- Use appropriate quantitative and qualitative tools and concepts throughout the problem-solving process, showing an appreciation for the interrelationships among various business functions
- Effectively participate as a team member, facilitate group processes, and manage team projects



Chapter officers for the UNI MBA Alumni Association – Hong Kong (from left): Emil Chan '06, First Vice President - Projects, BayernLB; Kelvin Li '06, Manager - Consultative Accounts, Reuters Hong Kong Ltd; Benny Hui '04, Digital Color Specialist, Fuji Xerox Hong Kong Ltd.; Alex Wong '05, Sales Manager - Asia Pacific, UFIDA Co., Ltd.; Denis Law '07, Business Development Director, Hong Kong General Aviation Services Ltd.; Amy Leung '04, Director - Regional Bancassurance, American International Group; Stanley Lau '06, Director of IT - Asia, Colliers International; Victor Lee '05, Technology Consultant, EMC Computer Systems (FE) Ltd.; Tony Leung '07, Senior Business Manager, Lei Shing Hong Credit Ltd.